

Job Title: Videographer

Reports To: Head of Marketing

Location: Dubai, UAE

Employment Type: Full-time

About the Company

Zed Capital is a UAE-based private group with a bold vision to build and grow innovative businesses across real estate, hospitality, retail, and lifestyle sectors. The group's diverse portfolio includes leading brands like Zed Living; and I AM THE COMPANY a cutting edge online everyday luxury brand.

At Zed group of companies, we believe in creating experiences that enrich lives, combining forward-thinking strategy with an entrepreneurial spirit. With creativity, quality, and purpose at our core, we're redefining how people live, stay, and engage across our platforms.

About the Role

We're looking for a highly skilled and creative Photographer/Videographer to bring our brand to life through visual storytelling. You'll play a key role in creating compelling content for social media, campaigns, events, and product showcases across our real estate, lifestyle, and fashion verticals. From concept to capture to post-production, this role requires a sharp eye, technical precision, and a deep understanding of how to translate brand identity into scroll-stopping content.

Key Responsibilities

- Produce high-quality photo and video content for marketing campaigns, social media, websites, and branded platforms
- Capture engaging reels, stories, and short-form videos tailored for Instagram, TikTok, YouTube, and Snapchat
- Conduct product, lifestyle, and on-location shoots—including company events, team features, and property showcases
- Handle all aspects of shoot setup, including lighting, composition, framing, and direction
- Edit content using Adobe Creative Suite—specifically Premiere Pro, Lightroom, Photoshop, and After Effects
- Organize and maintain photo/video libraries and ensure all assets align with brand guidelines
- Collaborate with the marketing and content team to develop creative visual concepts
- Stay up to date with industry trends, tools, and platform-specific content requirements

What We're Looking For

- 4–5 years of professional experience in photography and videography (preferably in real estate, fashion, or lifestyle)
- Advanced post-production skills using Adobe Premiere Pro, Lightroom, Photoshop, and After Effects
- Strong portfolio showcasing dynamic editing, color grading, and composition techniques
- Excellent understanding of visual storytelling for digital and social media
- Tech-savvy with hands-on knowledge of cameras, lighting, audio gear, and studio setups
- Strong attention to detail, ability to work independently and under tight deadlines
- Creative mindset with the ability to turn ideas into compelling visual content

Why Join Us?

- Be part of a dynamic, diverse and a creative team driving a fast-growing multi-brand group.
- Work in an exciting, collaborative, and trend-forward environment where ideas come to life.

If you see the world through a creative lens and know how to make every frame count, we'd love to see your portfolio. Apply now!